



BLUESTONE
PROCESS DYNAMICS

Business Continuity & Business Dynamics

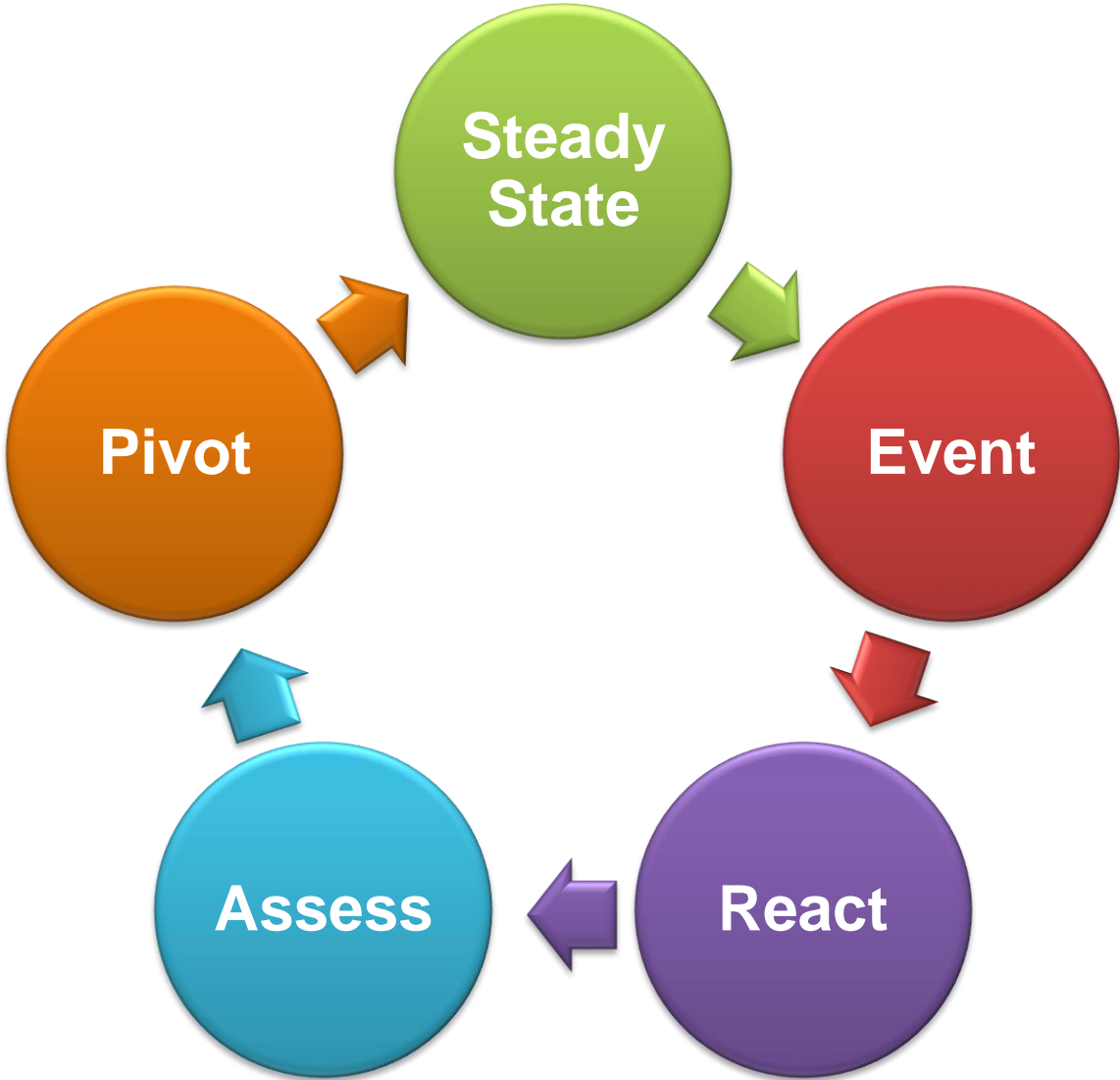
Marilyn Bota

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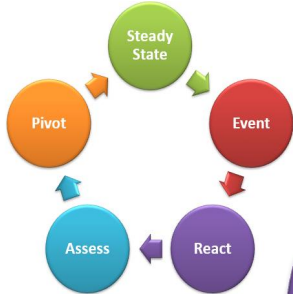
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The Reality of Change



Business Continuity



Execute Plan



Clients



Associates



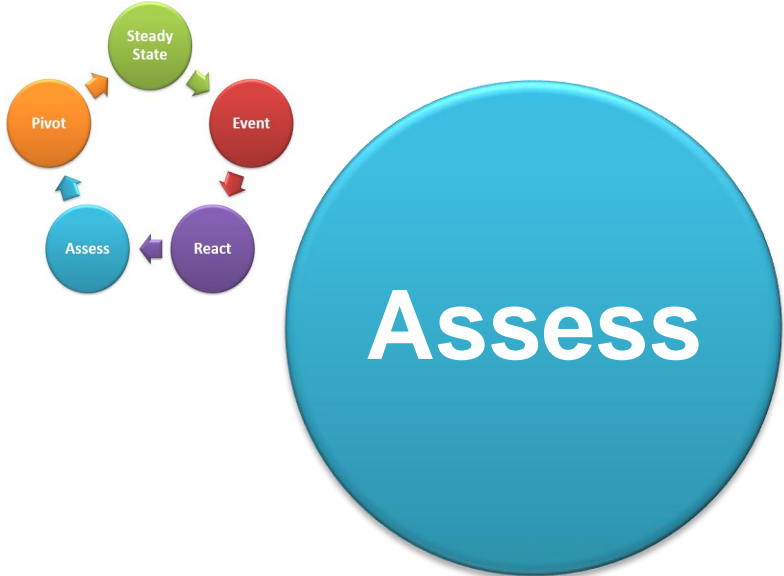
Records & Data



Location(s)



Business Continuity



Risk Assess: What Else Can Go Wrong?
Probability x Impact x Detectability

Gather & Analyze

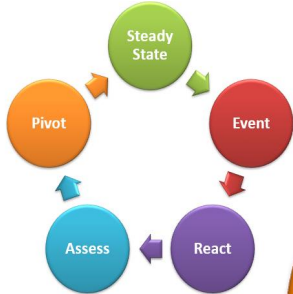


- Seek Out Associates:
- What are Clients Telling Them
 - How are Competitors' Responding
 - Who are the Disruptors
 - What are Your Blind Spots



Data Analytics:
Reality v. Opinion

Business Dynamics



Find New Opportunities



Backward Visioning

DJIA 23650.44 2.44% ▼

S&P 500 2823.16 1.79% ▼

Nasdaq 8560.73 1.03% ▼

U.S. 10 Yr 2/32 Yield 0.627% ▲

Crude Oil -27.70 251.61% ▼

Euro 1.0858 0.16% ▼

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EN ESPAÑOL



WOMEN OWNED[®]

[My Company] Doubles Sales and Gives a Hand-up to Women Owned Businesses through

its course and later this year demand for oil will jump.
22 minutes ago

- Heard on the Street: Oil Patch Having a Heart Attack
- U.S. Stocks Drop After Last Week's Rally

'We Have to Do More Than Hand Sanitizers': Businesses Strive to



WSJ NEWS EXCLUSIVE

ates Burn Through Cash for employment Payments

arly half of U.S. states
ve logged double-digit
centage declines in their
st-fund balances since
e end of February.

minutes ago



in Race for Small-Business Loans, Winning Hinged on Where Firms Bank

Whether a small business
eceived aid under the
ederal government's \$350
illion rescue program
ften came down to how
nd where it banked.



- Shake Shack to Return \$10 Million Loan
- Congress, Administration Near Deal on Aid to Small Businesses

Boards Reset Executive Pay, Equity Grants During Market Rout

Amid volatile markets and economic
contraction, companies have adjusted
executive compensation, with salary cuts for



LIVE UPDATES

Closed Stores Get Desperate to Unload Spring Clothes



China Raises Easing Border Controls With Other Countries



US EUROPE ASIA FX RATES FUTURES



Index	Value	Change	% Change
DJIA	23650.44	-592.05	-2.44%
S&P 500	2823.16	-51.40	-1.79%
Nasdaq	8560.73	-89.41	-1.03%
Russell 2000	1213.35	-15.75	-1.28%
DJ Total Mkt	28346.73	-493.55	-1.71%

[View All Market Data](#) →

OPINION



The Lockdown Rebellion

By William McGurn | Main Street

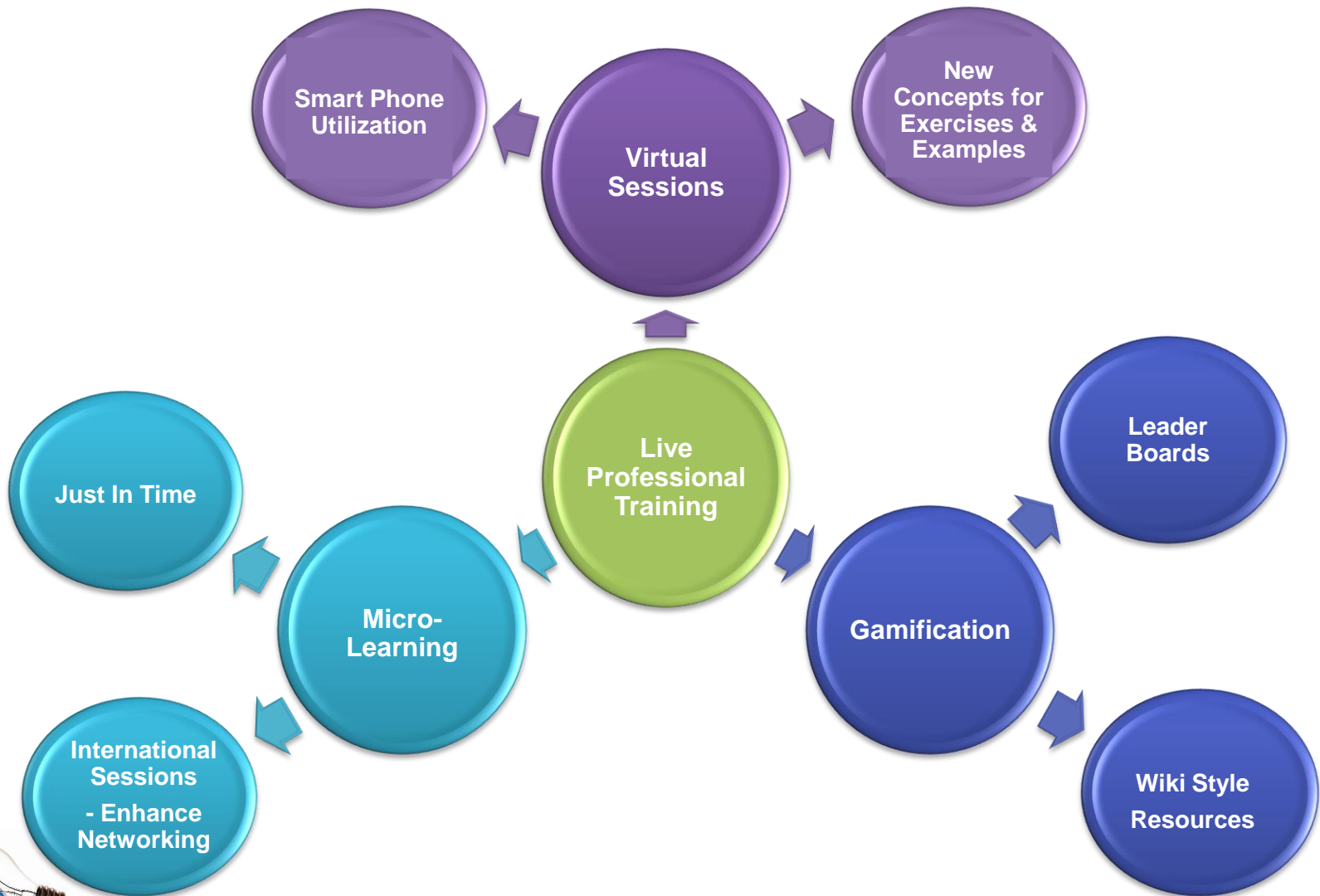
Sending Hospitals Into Bankruptcy

By The Editorial Board | Review & Outlook

Why I'm Running Against AOC

By Michelle Caruso-Cabrera | Commentary

Futures Wheel



Lead as Women of Action by Creating a Plan of Action

